

# THE MIRROR NEWS

The Official Student Publication of Henry Ford College

## ADVERTISE WITH US TODAY

Contact: [mirrornewsbm@gmail.com](mailto:mirrornewsbm@gmail.com) – 313-845-9639

With 100+ journalism awards, The Mirror News is a 70+ year tradition on the Henry Ford College campus.

HFC enrolls over 12,000 students and employs over 1000 faculty and staff. Our readership extends throughout the Metro Detroit area, and includes diverse ages and backgrounds.

\*Free online advertising with full-page and multi-issue print ads. Email for details: [mirrornewsbm@gmail.com](mailto:mirrornewsbm@gmail.com)

## Publication Schedule

	Submission Deadline	Publication Date
<b>Fall 2022</b>		
Issue 1	09/16/22	09/26/22
Issue 2	10/14/22	10/24/22
Issue 3	11/11/22	11/21/22
Issue 4	12/02/22	12/12/22
<b>Winter 2023</b>		
Issue 5	01/20/23	01/30/23
Issue 6	02/17/23	02/27/23
Issue 7	03/17/23	03/27/23
Issue 8	04/14/23	04/24/23

### Full Page

10" x 16"

\$400

All ads are in full color

- Free banner ad with full-page ad.
- Free side-bar ad with multi-issue ads

### Half Page

10" x 8"

\$225

### Quarter Page

5" x 8"

\$125

## Mirror News Readership

### Residency Detail

