

THE MIRROR NEWS

The Official Student Publication of Henry Ford College

The Mirror News is a 70+ year tradition on the Henry Ford College campus. HFC enrolls over 15,000 students and employs over 1000 faculty and staff.

Our readership extends throughout the Metro Detroit area, and includes diverse ages and backgrounds.

We offer several ad packages and options, with discounts on multi-issue commitments.

Contact: mirrornewsbm@gmail.com – 313-845-9639

HENRY FORD COLLEGE The Mirror News, Henry Ford College
5101 Evergreen Rd. - Room M-117
Dearborn, MI 48128

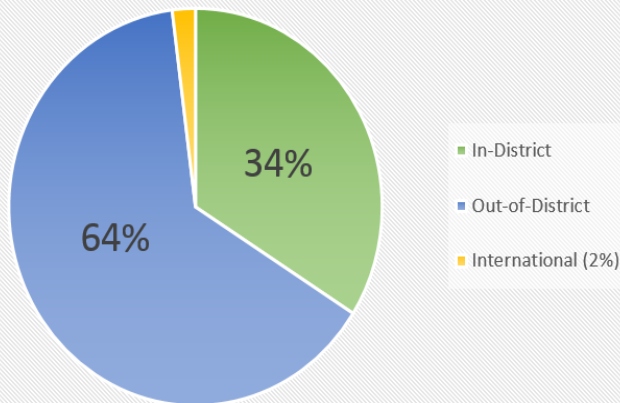
***Online banner ad included with full page ad**

Full Page Ad:
10"x16"
Color - \$400*

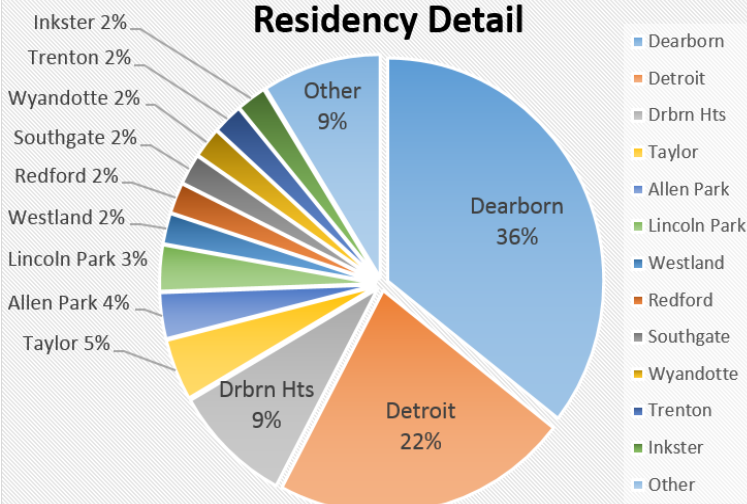
Half Page Ad:
10"x8"
Color - \$225*

Quarter Page Ad:
5"x8"
Color - \$125*

HFC Student Residency



Residency Detail



Publication Schedule

Fall 2018	Submission Deadline	Publication Date
Issue 1	09/10/18	09/24/18
Issue 2	10/08/18	10/22/18
Issue 3	11/05/18	11/19/18
Issue 4	12/03/18	12/17/18

Winter 2019

Issue 5	01/14/19	01/28/19
Issue 6	02/11/19	02/25/19
Issue 7	03/11/19	03/25/19
Issue 8	04/08/19	04/22/19

Spring 2019

Issue 9	05/13/19	05/27/19
Issue 10	06/10/19	06/24/19

***Website sidebar ad included with multi-issue ads.**